

Statistics and learning

An introduction: from data to modelling

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Statistical approach

A quick, partial and not very comprehensive overview

- Goal of this course: not a recipe cooking handbook, rather a path to **mathematical reasoning** which leads to dealing with **quantitative aspects of decision making** from data and still accounting for **uncertainty**.

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- ▶ Grail: linking data to mathematical modelling, objectively quantify and interpret conclusions and...awareness of limitations: **statistics helps but won't make decision for you !**

Inspiring work / our bibliography



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and S. Dray
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V. Montbet
Page professionnelle - Enseignements.
<http://perso.univ-rennes1.fr/valerie.monbet/enseignement.html>, 2013.

And many others we just forgot to mention.

From data to modelling

and back

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- ▶ empirical approach to gaining knowledge from an experiment repeated many times,

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Preference between two possible configurations

| Consumer ID | 1 | 2 | 3 | 4 | 5 | 6 | ... |
|-------------|---|---|---|---|---|---|-----|
| Opinion | A | A | B | A | B | B | ... |

We can denote by x_i successive opinions taking (binary) values “A” (= 0) or “B” (= 1). Mathematician sees that as realisation of random variables denoted X_i .

Localising randomness

Randomness...

...arises from the choice of the questioned persons, NOT from in each actual answer.

Incidental reminder: Bernoulli distribution, with parameter $0 < p < 1$...

- laid question: is $p_0 > 1/2$ or $< 1/2$? This is a **test**.

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- ▶ Statistics is a sound framework to
 1. describe sample using estimates
 2. quantitatively answer the question (generalising sample to full population conclusions)

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- ▶ remember the Jean Tibéri vs. Lyne Cohen-Solal (+ Ph. Meyer) council election in Paris in 2008 between 20.45 and 21.15 ? At 20.45, (463; 409; 106) but after counting the votes : (11, 044; 11, 269; 2, 730).

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- ▶ Construction of **confidence intervals** to answer the question.

Useful tools

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- ▶ (almost never use skewness and kurtosis)

Two important probabilistic tools in statistics

Law of large numbers

Theorem

Let $X_1 \dots X_n$ be iid random variables with mean μ . Then the empirical mean converges in probability towards μ , i.e.:

$$\overline{X_n} := \frac{1}{n}(X_1 + \dots + X_n) \longrightarrow \mu.$$

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In other term, for all $\epsilon > 0$, $P(|\overline{X_n} - \mu| > \epsilon) \rightarrow 0$

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Central limit theorem

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Let $X_1 \dots X_n$ be iid random variables which admit an order 2 moment. Denote by μ and σ the corresponding mean and standard deviation, then:

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In the case of distribution with density functions, this means that

$$P\left(\frac{\sqrt{n}}{\sigma}(\overline{X_n} - \mu) \leq x\right) := F_n(x) \longrightarrow P(Z \leq x) = \frac{\int_{-\infty}^x e^{-z^2/2} dz}{\sqrt{2\pi}}.$$

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- ▶ Our intuition and the LLN tell us that p_0 is “close” to 0.42.
- ▶ Can we conclude ? Is this **estimate** enough ?

Let's play around the Central limit theorem...

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at the price of a slight risk

- ▶ we directly derive $\frac{\sqrt{n}}{\sqrt{p_0(1-p_0)}}(\overline{X}_n - p_0) \rightarrow \mathcal{N}(0, 1)$ so

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- ▶ is the conclusion similar if $n = 1,000$?

Note: 95% could have been replaced by 99%. How could this have affected the conclusion ? What about 100% ?

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- ▶ lessons from this: tests are not reducible to confidence intervals and...don't be fooled by an obscure choice of hypotheses !

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